

F. No. MSDE-05(04)/2022-AP(PMU)  
(Computer No. 49936)  
Government of India  
Ministry of Skill Development & Entrepreneurship  
(Apprenticeship Division)  
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2<sup>nd</sup> Floor, PTI Building,  
Sansad Marg, New Delhi  
Dated: 13<sup>th</sup> January 2023

**OFFICE MEMORANDUM #10**

**Subject: Organising country wide District level awareness workshops at 250 locations for promoting apprenticeship training – reg.**

To promote apprenticeship training in the country, it has been decided to organize district level awareness workshops at 250 locations across the country. These district level workshops aims to create awareness amongst establishments on apprenticeship training, benefits under National Apprenticeship Promotion Scheme (NAPS), functioning of apprenticeship portal ([www.apprenticeshipindia.gov.in](http://www.apprenticeshipindia.gov.in)) and dissemination of policy decisions taken by Ministry of Skill Development & Entrepreneurship (MSDE) through various Office Memorandums (OMs) issued. The focus of the workshops is to hand hold local industries to onboard into apprenticeship training through NAPS and other apprenticeship training scheme(s) in the country. A detailed guideline to conduct these workshops is attached as **Annexure I**. It may also be noted that the proposed awareness workshops supplement the mandate under Result Area-4 of Skills Strengthening for Industrial Value Enhancement (STRIVE) project.

2. The awareness workshop requires efforts from all stakeholders involved in apprenticeship training and will have participation of Regional Directorate of Skill Development & Entrepreneurship (RDSEs), Board of Apprenticeship Training (BOAT), State Governments, district level administration/ District Skill Committee (DSC), National Skill Development Corporation (NSDC), Sector Skill Council (SSC), Third-Party Aggregators and Industry clusters covered under STRIVE project at district-level. The detail of key stakeholders along with their roles and responsibilities in the workshops is attached at **Annexure II**.

3. National Instructional Media Institute (NIMI), Chennai has been made as the implementation agency and is being released with adequate funds for the same. All the 250 district level workshops will be organized between the month of January and March 2023 as per the tentative schedule attached at **Annexure III**. A maximum amount of Rs 3 lakh has been earmarked for each awareness workshop. The details of fund flow and permissible expenditure areas for the workshops is at **Annexure IV**. RDSDEs will manage the expenditure and subsequently claim the same from NIMI Chennai.

4. All RDSDEs are, therefore, requested to coordinate with all stake holders concerned and also finalize venues and other logistical arrangements for smooth conduct of these workshops in coordination with State/UT Directorates dealing with skilling.

5. The effectiveness of these workshops will be monitored regularly on the basis of expected outcomes mentioned in section 3.7 of the enclosed guidelines.

This issues with the approval of Competent Authority, MSDE.



(Anita Srivastava)  
Director (AT)

To:

1. CEO, NSDC
2. All the Regional Directors, RDSDEs
3. All Regional Directors, Board of Apprenticeship training (BOAT)
4. All the State Apprenticeship Advisers
5. Sr. Vice President, Apprenticeship, NSDC
6. All Joint Apprenticeship Advisers - CEO, Sector Skill Councils
7. All TPAs

Copy to:

1. Sr. PPS to Secretary, MSDE
2. Sr. PPS to DG, Directorate General of Training
3. Sr. PPS to Joint Secretary-1, MSDE
4. Director, Project, Directorate General of Training (Workshops being organized as mandate under Result Area 4 of STRIVE project)